

The background of the cover features a large, waving American flag on the right side and the dome of the United States Capitol building on the left. The text is centered over the flag.

# ELECTION INTEGRITY

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Committee Startup  
Manual

The John Birch Society

# ELECTION INTEGRITY COMMITTEE STARTUP MANUAL SUMMARY

Restoring election integrity in America is key to restoring freedom. And nationwide election change starts on the grassroots level. This how-to guide is meant to help you start a Restore Election Integrity committee in your community as an ad hoc committee of The John Birch Society.

Here are 8 key takeaways to creating a local Restore Election Integrity committee:

## 1. CONTACT YOUR AREA JBS FIELD COORDINATOR AND TELL THEM ABOUT THE COMMITTEE

The John Birch Society headquarters will only recognize committees approved by JBS Coordinators.

## 2. ORGANIZE THE COMMITTEE'S CORE GROUP

You will need a committee name, a chairman, and committee senior staff, all of whom must be JBS members.

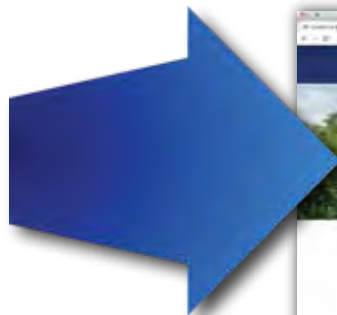
## 3. SEND AN EMAIL TO FRIENDS, FAMILY AND OPINION LEADERS IN YOUR COMMUNITY INFORMING THEM ABOUT ELECTION PROBLEMS AND THE SOLUTIONS

Include a factual example, perhaps a news article, that illustrates the election problems we face to help bolster the point that election security is badly needed.

### HOW TO FIND YOUR LOCAL JBS FIELD COORDINATOR



Use your smart phone to scan this qr code and be directed to [jbs.org/coordinator/](https://jbs.org/coordinator/) to help you find your local JBS Field Coordinator



## 4.SET UP A MEETING WITH COMMUNITY LEADERS OR OPINION MOLDERS

Having support from influential and respected people in the community really helps to garner credibility to the cause.

## 5.ENLIST SPONSORS

An impressive list of sponsors is vital in garnering credibility and being successful. The role of sponsors is to lend support in the form of permitting you to use their name as sponsors of your committee on email messages, letterheads, newsletters, press releases, and educational material.

## 6.CREATE STRATEGY FOR LARGE LOCAL INVOLVEMENT

Your strategy should include steps toward restoring election integrity in your state. You will want to develop a list of activities and create educational materials. Develop plans to doorbell, host events, and enlist other organizations in your sphere of influence.

## 7.CREATE LOCAL SUPPORT

Always think in terms of reaching out to new people and gathering new layers of support for restoring election integrity.

## 8.NETWORK WITH OTHER ORGANIZATIONS

Find out what other organizations your committee members belong to and ask them to carry the REI message to those groups. You can also ask people in other organizations to carry the message of restoring election integrity. ■



# INTRODUCTION

Free republics and secure and fair elections go hand-in-hand. To really make The John Birch Society's Restore Election Integrity action project effective, it's vital that concerned citizens create a network of election integrity ad hoc committees across the country. These will serve as catalysts for election integrity activism.

The purpose of this booklet is to provide guidance in creating a Restore Election Integrity committee in your area.

But before you get started, we encourage you to do the following:

- Contact your area JBS Coordinator and tell them you'd like to create a Restore Election Integrity committee. The John Birch Society Headquarters will only recognize committees approved by JBS Coordinators.
- Try not to cover too large an area. The easier it is for members to attend meetings, the more likely it is they'll get involved.
- Let every committee member and sponsor know the committee is launched by The John Birch Society for complete transparency
- We strongly suggest you not get involved in local issues that are outside of the purpose of the committee.
- Above all, do not involve the committee with personalities. Personalities are people and people are not perfect. ■





# CREATING A LOCAL COMMITTEE

Once the area JBS Coordinator for your area approves formation of the committee, organize the core group of people who will work with you to restore election integrity. Network through your JBS Coordinator and (where applicable) section leader to have a representative from each local JBS chapter (in the area to be covered by your committee) incorporated in this group.

Give your committee a name, preferably one that correlates with the local community, such as the Fairfield Restore Election Integrity Committee, the Hill County Restore Election Integrity Committee, the Wolf Valley Restore Election Integrity Committee, etc.

Then your JBS Coordinator should appoint a committee chairman, who will serve as the group leader and will act on its behalf when needed. The chairman should be knowledgeable on the topic of election integrity. This person should also be able to establish good relations with local and state officials.

In addition to the chairman, the committee senior staff should include a vice chairman, secretary-treasurer, program chairman, publicity chairman, and membership chairman, who should all be members of the JBS. You can start with a smaller group of individuals but that means that one or two people will have to handle a greater load. The leadership or founding members of the committee should develop a Statement of Principles (see Appendix A), which will serve as the guiding document of your committee and its activities, keeping it focused on the mission.

After recruiting a new person to your committee, give them a job or position. Make sure they have a friend on the committee and further educate them on the problems and solutions associated with securing elections. Your committee should consist of no more than 15-20 people.

As for recruiting ideas, tap into your circle of friends and people who are part of your church or civic groups. You can also ask those in your community that you know are active in politics. Social media is another way to get the word out about your committee. Remember, The John Birch Society doesn't endorse candidates. The JBS endorses principles, such as honest, accurate and verifiable elections. ■



**Appendix A,  
Restore Election  
Integrity  
Committee  
Statement of  
Principles, can be  
found following  
page 15.**



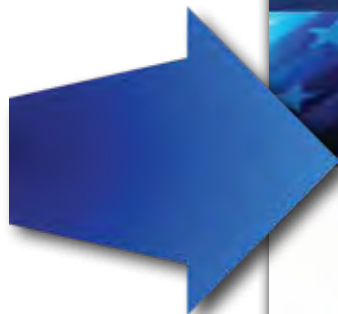
# SEND EMAILS WITH RESTORING ELECTION INTEGRITY INFORMATION

Send emails to friends, family and opinion leaders in your community informing them about problems with our elections and the solutions. When composing your email, try to link it to a current election news-related event. This will help further bolster the point that election fraud is a serious concern.

Make sure your email is clear. You want readers to understand what you're saying. Include hyperlinks to appropriate sources and websites to show what you're saying is correct. Have someone read your message before you send it to avoid grammatical and spelling errors. Your email should read like an informative article that's easy to understand.

Send your email and ask others to forward it to their contacts. ■

**A GREAT HYPERLINK TO SEND IN AN EMAIL WOULD BE A LINK TO OUR RESTORE ELECTION INTEGRITY WEB PAGE. SCAN THE QR CODE OR GO TO [JBS.ORG/VOTE/](https://jbs.org/vote/) TO GET THE LINK.**



# MEET WITH COMMUNITY LEADERS

Once you've formed a committee and sent your email, try to set up a meeting with leaders and opinion molders in the community. Examples include the community board supervisor; president of your local PTA; a police officer or the sheriff; a local high school football coach; small business owners, professionals; pastors or other members of the local clergy; leaders of the local Boy Scouts, Eagle Scouts, Girl Scouts, or other service organizations; and maybe even state legislators, if one or more of them live in or near the area covered by your committee.

The goal is to convince community leaders how the failure to implement election security measures poses great problems. Once you have assembled a handful of these people, you will want to do the following:

- Develop a list of steps needed to secure our elections
- Engage leaders in approving and/or altering those steps
- Set up larger meetings to encourage more involvement
- Enlist sponsors ■



# ENLIST SPONSORS

An impressive list of sponsors can help build credibility for your committee. Gathering sponsors is, after the formation of your committee, the most important thing you can do. It establishes you as part of the community, not simply as a few members of The John Birch Society.

The number of sponsors you land can determine whether the local media will take you seriously and cover your committee's work. The role of sponsors is to lend your committee support and credibility by allowing you to use their names as sponsors of your committee on your email messages, letterheads, newsletters, press releases, and/or other educational materials your committee produces.

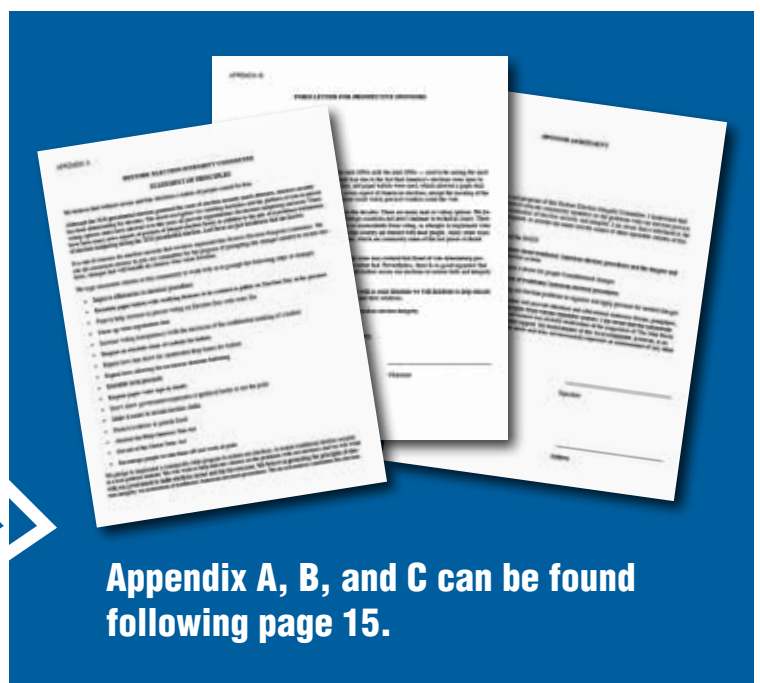
Always keep your sponsors in the loop regarding committee activities and successes. Lack of communication between you and your sponsors will result in their drifting away, which can cause problems.

Ask sponsors to get involved in committee activities. See if they'd like to be donors, to buy and obtain resources and other needed materials. Ask them to allow flyer's or Restore Election Integrity window decals on their storefront window.

Do not get discouraged if a sponsor does not become as active as you'd like, whether in the form of donations or participation. Just permission to use their name will be helpful.

Here are some tips to help enroll sponsors:

- Put together a list of local businesses, key people in the community, and other good patriotic Americans you'd like as sponsors. Your local JBS section leader or coordinator may be able to help with this.
- Identify committee members who already know some of your potential sponsors, then assign these members the task of enlisting them as sponsors.
- Send the form letter (see Appendix B), a copy of the sponsor's Agreement Form (see



**Appendix A, B, and C can be found following page 15.**



**The February 15, 2021 issue of *The New American*** contains great content to learn and share. We've created a 16-page reprint from it consisting of the cover story, "Restoring Election Integrity," combined with the second article, "Leftists in Power," featuring nullification. To order scan the QR code or go to [shopjbs.org/action-projects/restore-election-integrity](https://shopjbs.org/action-projects/restore-election-integrity).

Appendix C), the Statement of Principles (Appendix A), and the "Restoring Election Integrity" issue of *The New American* magazine.

- A week after you've sent out materials, call each prospective sponsor and ask for an appointment to discuss the program in greater detail. The purpose of this call is **ONLY** to set up an interview. (Giving the details of the program over the phone makes it all the easier for the prospective sponsor to decline.)
- During the interview, discuss your committee's goals. Tell the prospective sponsor their support is important. And ask them to serve on your committee as an endorser of your Statement of Principles.
- Ask each sponsor to complete the Sponsor's Agreement form. This is not only for you and your committee's protection; it will also guarantee your sponsor's name will not be misused.
- Ask each new sponsor for help enlisting more sponsors (names), buying materials (money), distributing literature, arranging video showings, setting up presentations, and recruiting members (involvement).

Sponsors can sometimes be enlisted without having to set up an appointment. But because their circumstances and schedules may vary, we highly recommend that as a general rule you call to make an appointment with the local businessman and professional on your list. Since the point is only to set up an interview, keep the conversation short. Once an appointment time, date and location are confirmed, thank them and hang up. You will have plenty of time to pitch your proposals when you meet. ■



# MEETING WITH PROSPECTIVE SPONSORS

When meeting prospective sponsors, we suggest doing so in teams of two. Please dress in a suit or business professional.

Go into meetings with a confident and positive attitude. Remember that these issues are important and many citizens will share your concern. During the meeting discuss the following points in sequence:



1. Describe current election security problems.
2. Stress that these problems will get worse unless good Americans do something.
3. Review the principles of your Restore Election Integrity committee.
4. Point out that the committee is part of a nationwide movement to repair election integrity issues nationwide.
5. Describe the organization and your committee's activities, i.e., officers, sponsors, members, email and letter writing campaigns, literature distribution, speaking engagements, etc.
6. Mention the sponsors you already enlisted. At this point, hand your prospective sponsor a copy of the Sponsor's Agreement Form with the expectation that he will sign it.
7. Once they've signed the form, invite them to your next meeting.

Always write your materials and press releases with your sponsors in mind. Keep them in the loop. Educate them constantly on Restore Election Integrity subjects only, at least until you can get to meet and know them more individually, allowing you to delve into other concerns. ■



# COMPOSE STRATEGY FOR LARGE LOCAL INVOLVEMENT

When your committee holds its meetings to foster involvement, develop a strategy for presenting the seriousness of securing our elections. Whenever possible, utilize video and Power-point presentations created by the JBS staff that highlight the problems with our elections and the solutions. Bring, show or give any materials that you can spare on the issue — the Restore Election Integrity TNA reprint, our Restore Election Integrity booklet, slim jims, etc.

Your strategy should focus on working with state legislators to get legislation introduced in and passed by the state legislature to secure local, state and national elections. You will want to develop a list of activities, such as, (if you have not already done so) creating a committee, enlisting sponsors, and distributing JBS REI educational tools. Develop plans to doorbell, host events, and enlist other organizations in your sphere of influence. As you create constituent pressure on your state legislators, visit these state legislators and their aides representing your committee's goal of restoring election integrity and discussing the specifics of the election reform proposals recommended by the JBS REI educational tools. Through discussion with your state legislators and online research formulate what are the highest priority election reforms that need to be made in your state.

Next, continue working with your state legislators to get the appropriate election reforms introduced and passed.

Keep your committee members and endorsers informed on what has resulted from your committee's work with state legislators.

Continue to hold local meetings to help you involve more people in your committee's work. Report on your work with state legislators and provide a status update. Show off any new educational tools produced by JBS. Use these meetings to recruit more endorsers and members of your committee. Leverage the addition of new members to: (1) create increased constituent pressure on the state legislators to introduce and pass meaningful election reform legislation; and (2) produce more attendance at your committee's community meetings. ■



**Above are items from our “Restore Election Integrity” educational tools.** For ordering scan the qr code or go to [shopjbs.org/action-projects/restore-election-integrity](https://shopjbs.org/action-projects/restore-election-integrity).





# CREATE LOCAL SUPPORT

Always think in terms of reaching out to new people and creating new layers of support for restoring election integrity.

Here are outreach techniques that may help:

- Approach organizations, public community centers or professional private clubs. By reaching out to these groups and perhaps even being able to speak to them either with an in-person presentation or just allowing you to pass out literature, you will be broadening additional support for your committee and its goals.
- Organize door-to-door knocking in your community in teams of no more than two people. You don't want to intimidate with a large crowd and you don't want a person going alone. One person should articulate the problem and answer questions. Dress business casual, comfortable but still professional and presentable. Be cordial and respectful. Avoid arguments. If someone is not interested or argumentative, move on. Do not waste time. If you have capable people, two-person teams can work both sides of the street in sight of one another. They will not need to approach each door together. Work the neighborhood where most of the opinion molders live first.
- Reach out to the public. Organize public forums to host speakers or video showings to those who aren't aware of the issues. The purpose is not to educate "the choir" but the uninformed.

When outreaching to the general public, put flyer's or advertisements in your local community newspaper informing readers of when and where your next meeting will be. Make sure your flyer or ad has a brief message addressing the importance of this issue. Try to hold your meeting where it's easy for people to get to and will attract opinion molders.

- Continue door-belling with public and private events. Doorbell in the vicinity of where a speaker or video showing will take place. Likewise, a committee member can host a showing in his or her home and the neighborhood can be doorbelled to attract a good audience. ■

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A top-down view of several hands of different skin tones holding and interlocking large, light blue and yellow plastic gears on a dark wooden surface. The gears are of various sizes and are being positioned to mesh together.

# NETWORK WITH OTHER ORGANIZATIONS

Identify other organizations you can reach out to in your community.

These groups may range from more established organizations to newer ones. Examples may include the local Chamber of Commerce, Kiwanis Club, Lions Club, Rotary Club, and Tea Party groups.

Find out what other organizations your committee members belong to and ask them to carry the Restore Election Integrity message to those groups. You can also send an ambassador or member from your committee to one of their meetings. After their meeting, try to speak to the leaders of the organization. Get to know them, tell them who you are and about your committee. Most of these organizations have a program chairman or group president. You will have to work through them. Ask them if you could speak, give a presentation or show a video related to restoring election integrity. If you get the chance to address the group, pass out JBS literature and election integrity materials. If possible, see if you can get the organization to agree on passing a resolution to the local government supporting increased election integrity. In addition to the many members of these groups that you would be educating, you might also come across community leaders at these organizations. These other organizations and its members may become valuable allies in your mission. Keep in touch with these groups and create opportunities to bring them on board with your message. ■



# A WORD OF CAUTION

As you accrue influence in your community you may be attacked in ways most people never have.

Some people may join your ranks to neutralize your efforts. They will likely approach you as an enthusiastic friend. The best defense against this is to never do anything that is unethical, and certainly never illegal. Continually remind your members at public events of this. Also, be wary of possible agent provocateurs or saboteurs posing as small government enthusiasts or supporters of your goal but whose main objective is to destroy the organization from within. This is why we require that a JBS Coordinator approve your committee and that leadership is composed of JBS members. If any members do not behave properly, ask them to leave your committee. ■



**Above are other items, such as banners, bumperstickers and yard signs from our “Restore Election Integrity” educational tools.** For ordering scan the qr code or go to [shopjbs.org/action-projects/restore-election-integrity](https://shopjbs.org/action-projects/restore-election-integrity).



# COMMITMENT

This will not be an easy task. Depending on the community or area your committee is in, you may encounter strong opposition, mainly from those on the left – who already look at the goal of securing elections as an effort to disenfranchise others or suppress the vote. In some areas, such as large metropolitan areas, this will probably already be the case.

Regardless of the local situation, it's important that your committee remain dedicated to restoring election integrity. We must help people understand the consequences of vulnerable elections and what makes them so. They likewise must understand that when we secure our elections, everybody wins. If you and the members of the committee don't want to have their children and grandchildren living in a dictatorial society, then it's up to you and your committee to do something about it.

We at The John Birch Society wish you the best of luck and look forward to help as best we can. ■

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## RESTORE ELECTION INTEGRITY COMMITTEE

### STATEMENT OF PRINCIPLES

We believe that without secure and fair elections a nation of people cannot be free.

Although the 2020 presidential election garnered the issue of election security much attention, election security has been deteriorating for decades. The secret encryption via counting machines and the plethora of non-in-person voting options states have allowed over the years all provide opportunities for election tampering and error. There have been many news reports of pockets of alleged election fraud, in addition to the pile of eyewitness testimonies of election tampering during the 2020 presidential election. And those are just incidences that are known.

It is out of concern for election security that we have organized this *Restore Election Integrity Committee*. We ask all concerned citizens to join our committee for the purpose of prompting the changes needed to secure elections, changes that will benefit all citizens who value freedom.

We urge concerned citizens in this community to work with us to prompt the following steps or changes:

- Improve efficiencies in electoral procedures
- Reinstate paper ballots with verifying features to be counted in public on Election Day at the precinct
- Push to help increase in-person voting on Election Day with voter IDs
- Clean up voter registration lists
- Increase voting transparency (with the exclusion of the confidential marking of a ballot)
- Require an absolute chain of custody for ballots
- Repeal laws that allow for unattended drop boxes for ballots
- Repeal laws allowing for no-excuse absentee balloting
- Reinstate local precincts
- Require paper voter sign-in sheets
- Don't allow government employees or political hacks to run the polls
- Make it easier to recruit election clerks
- Protect evidence & punish fraud
- Abolish the Help America Vote Act
- Get rid of the Motor Voter Act
- Encourage people to take time off and work at polls

We pledge to implement a community-wide program to restore our elections, to restore traditional election security in a non-partisan manner. We will work to help educate citizens on the problems with our elections and we will work with our government to make elections secure and fair for everyone. We believe in promoting the principles of election integrity via restoration of traditional American electoral procedures. We do not endorse candidates for election.

## FORM LETTER FOR PROSPECTIVE SPONSORS

Dear \_\_\_\_\_

Traditional American elections — those from the mid-1800s until the mid-1900s — used to be among the most trusted elections in the world. This was in no small way due to the fact that America's elections were open to the public, citizens voted in-person on Election Day, and paper ballots were used, which allowed a paper trail should questions of fraud arise. Also, at the time, every aspect of American elections, except the marking of the voters' secret ballots, was open to the public. Anyone could watch precinct workers count the vote.

American elections have changed dramatically over the decades. There are many mail-in voting options. Encryption software that comes from foreign countries is often used. There are few, if any, laws that guard against illegal aliens or nonresidents from voting, as attempts to implement voter IDs have met fierce resistance. Voter rolls all across the country are littered with dead people. Many states transport votes to central counting hubs in their large cities, which are commonly some of the last places to finish counting and provide opportunity for tampering.

Election fraud is as old as the country itself, and while some may contend that fraud of vote-determining proportion never happens, there's good documentation to refute that. Nevertheless, there is no good argument that can be made against implementing measures that would further secure our elections to restore faith and integrity in one of our country's cornerstones.

Included with this letter is a Statement of Principles, as well as some literature we will distribute to help educate community members on the issues of election integrity and their solutions.

We hope that you will support us in this crucial effort to restore election integrity.

Sincerely,

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Chairman

## SPONSOR AGREEMENT

I agree to endorse the principles and program of this Restore Election Integrity Committee. I understand that this is an ad hoc committee formed to educate community members on the problems with our election process and organize for Constitutional restoration of election security and integrity. I am aware that a letterhead in the name of the committee will be prepared, to include my name and the names of other reputable citizens of this area as endorsers of this program.

The activities of this committee will be ONLY:

1. To educate community members about traditional American election procedures and the dangers and problems with our current election system
2. To use that knowledge to inspire a desire for proper Constitutional changes
3. To gather support for restoration of traditional American electoral procedures
4. To use the information regarding our election problems to organize and apply pressure for needed changes

It is my understanding that the Committee will provide literature and educational materials (books, pamphlets, DVDs, and so on) in support of its principles from various reputable sources. I am aware that the nationwide Restore Election Integrity Committee movement was initially undertaken at the suggestion of The John Birch Society, which still lends its wholehearted support. My endorsement of this local committee, however, is an unqualified endorsement of this program alone and does not necessarily represent an endorsement of any other organization or program.

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Signature

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Address